





# Secure and fast with PLOSSYS Case Study Topdanmark

Elise Bundgaard Christopher Fabritius

- Head of Mainframe, Topdanmark
- Nordic Business Development, IBM Z

Jan Bjerre Aagesen – Business Development Manager Nordics SEAL Systems

#### **About Christopher:**

- \* Huge mainframe fan
- \* Worked with Mainframes since 2011
- \* Broad technology background
- \* Responsible for Z HW sales in Norway, Denmark, Finland and Iceland
- \* Just won a Gold medal in the Nordic **Berbershop Contest 2024 (SNOBS)**
- \* Writes funny stuff for Danish Revy shows



## Elise Bundgaard

- Head of Mainframe, Topdanmark
- Responsebility:
  - Daily operation for Topdanmarks Core systems
  - Pickup Print from every platform
  - Job scheduling online/batch
- 24 years of experience in Mainframe





**CODAN** Insurance



Hafnia Insurance



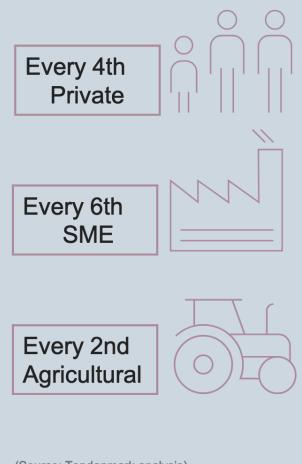


#### Topdanmark at a glance

#### **Focused strategy**

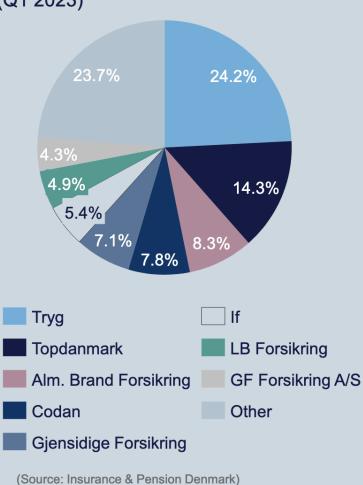
- The Topdanmark share is a value case - with ambitions to grow profitably.
- Danish player
- Focused P&C insurance company
- Stable insurance risks
- Limited financial risk
- Efficient capital management
- High return on own funds
- No protection against takeover in the Articles of Association.

#### **Business areas**



(Source: Topdanmark analysis)

#### Market share P&C insurance (Q1 2023)





## Topdanmark/Seal Systems/IBM



Seal System was chosen to replace the previous print solution

 IBM and Seal Systems are partnering to provide secure, scalable infrastructure solutions for PLOSSYS



# Why did you want your own mainframe?

- Opportunity for change as contract was up for renewal
- Faster Innovation more control means faster change and more possibilities
- More Value for Money through access to new commercial and technical possibilities







# Sept. 1st 2023

## *Timeline - 2023*

- February internal recommedation to insource Mainframe but continue with current managed service provider
- August decide and execute purchase and initiate migration project
- Nov 18th Target date for Go-Live
- Seal Systems replaced print solution from previous environment on the new platform in 3 weeks





## Why Seal Systems?

- Understood the urgency of the project and committed to deliver
- Demonstrated understanding of our goals
- Good reputation "Best in class"
- Could integrate across both the mainframe and distributed environments
- Customer oriented easy to work with



## Infrastructure Matters



Availability and resilience to support Business Critical Operations



**Protection** of sensitive data by end-to-end encryption



**Reduce** CO<sub>2</sub> footprint and TCO





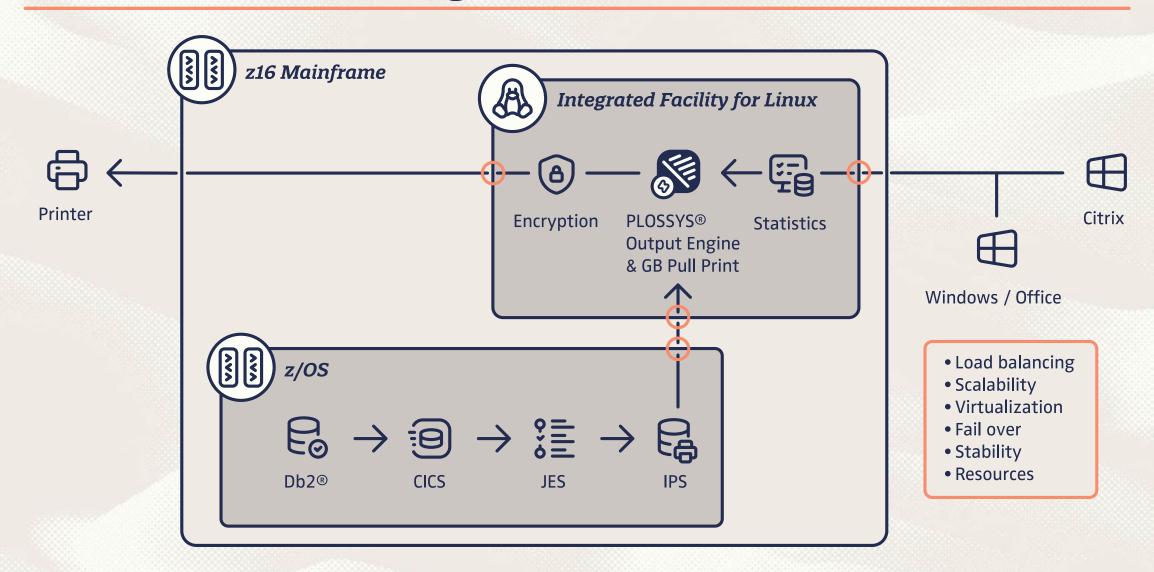
## Requirements

- Pick-up Print
   – from both distributed, cloud and z16 server
- Control tray selection, staple, hole punch, duplex and fanfold on any type of device from both host and office print
- Provide a single driver integrated into the VDI image that can print on any device model
- Optimize driver distribution to their laptops
- Offer a simplified Scan-To-Me functionality
- No application reprogramming





## The Solution Design





## The Results

- Seven times faster printing from workstations
- A no-downtime print solution
- Simplified administration
- Comprehensive reporting of print activities
- KPI tracking
- A single driver for all printer types
- Consistent client GUI across all printers
- Compliance with DORA and CER



# Why IBM Z for Printing?

- Typical pains
- Cost
- Performance
- Administration
- Downtime
- Energy
- Management

- Near limitless scalability on capacity and I/O
- No downtime no negative impact to business
- No maintenance windows due to resource sharing
- No print latency for remote locations
- Real server-side rendering and spooling
- Low bandwidth usage from Workstation to Server

## ENERGY and CO2 analysis (Europe)

#### According to the **Government Offices of Country**:

"Country's target is net zero emissions by 2045, at the latest, and negative emissions thereafter. The net zero target means that, in principle, greenhouse gas emissions from the transport sector need to be zero by 2045. Greenhouse gas emissions from the transport sector account for about one-third of emissions in Country, and road transport is the main source of these emissions."

Cumulative Average CO2e Emissions

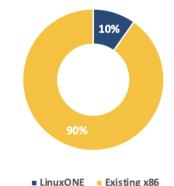
### 89% less energy

when consolidating from existing old x86 servers to LinuxONE.

Accumulated Energy Usage (5-years)

100
90
90
80
70
60
50
40
20
10
9.9
LinuxONE
Existing x86

Reduce **963 metric tons** of CO2e in 5
years equivalent to:



(5 years)



#### Note:

It is generally considered that a tree can store about **167 kg of CO<sub>2</sub> per year**, or 1 ton of CO<sub>2</sub> per year for 6 mature trees.

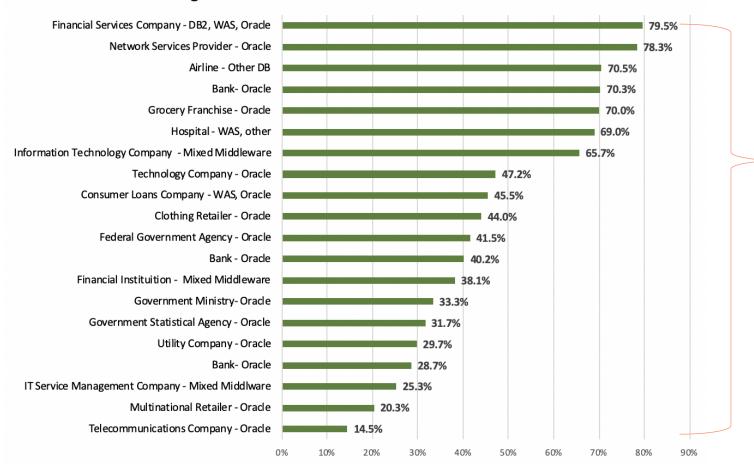


During the entire lifecycle (Production, Utilization 200.000 Km, end-of-life), a diesel car produces 33 tons CO2 emissions.

Source of data: Energiforsk study

## TCO savings with LinuxONE across range of clients, industries and workloads

#### 5 Year TCO Savings Estimate % with LinuxONE verus x86 Based Alternative



Estimated total cost of ownership reductions vary from 15% to 80% with LinuxONE compared to x86 alternative environments

**47.2%** Average TCO savings over five years

**Software** tends to be the greatest area of savings (typically 70% lower than x86) in TCO assessments

- Server data based on customer specific actuals
- Pricing based on vendor published numbers
- Projections provided by IBM

source: IT.Economics@us.ibm.com



## What next



DORA

 Leverage more features from the PLOSSYS suite

Hyper Protect?







## Thank you!



Christopher Fabritius



Elise Bundgaard



Lohmühlweg 4

**GERMANY** 

91341 Röttenbach

Tel.: +49 9195 926

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Integration with SAP S/4HANA®

SEAL Systems AG

Email: <u>info@sealsystems.de</u>
Web: <u>www.sealsystems.de</u>







Jan Bjerre Aagesen